Dear SoutheastHEALTH Foundation Friends and Family,

I have been proud to serve as the Foundation Chairwoman for 2018. Each year, I look to the work of the Foundation and am confident that we are serving our community, our residents and our patients in the best way possible by fulfilling our mission to build healthier lives and community well-being. Founded in 1977, I am honored to have the opportunity to uphold the legacy of the Foundation and carry this important work forward.

In addition, 2018 marked the 90th Anniversary of Southeast Hospital. Philanthropy has enabled SoutheastHEALTH to provide comprehensive, compassionate care for over 90 years. In order to continue to provide high-quality health services in the most caring, safe and cost-effective manner—and to remain adaptive to the ever-changing healthcare industry—we hope you will make us a priority in your charitable giving today and in the future.

Your generosity results in state-of-the-art facilities, leading-edge technologies and enhancements that would not be possible without your support. This work is never done. Taking a leadership role in the evolving healthcare landscape and meeting the needs of a growing, diverse population is essential to our success. We are actively engaged in this work, and know that we could not do it without your support.

SoutheastHEALTH Foundation is supported through the financial stewardship of individuals, families, family foundations, corporations, foundations, civic clubs and other organizations.

Solidly grounded in our mission and vision, we are humbled to initiate, collaborate and participate in meaningful efforts to enhance the quality of life for the residents of the communities we serve.

Thank you for your continued support and generosity. We couldn’t do it without you.

With Gratitude,

Angela Umfleet
Chairwoman
SoutheastHEALTH Foundation
2018 OVERVIEW

MISSION STATEMENT | To build healthier lives and community well-being by providing resources to enhance the capacity of SoutheastHEALTH in our region.

$2.225 M RAISED IN GIFTS, PLEDGES & INVESTMENTS

19,137 NUMBER OF GIFTS

2,083 NUMBER OF DONORS

Where did the $$$ go?
- 28% – SoutheastHEALTH Capital and Special Projects (includes new equipment and facilities)
- 28% – Cancer Care Fund
- 16% – Children’s Wellness Fund
- 16% – College of Nursing and Health Sciences & Scholarships
- 8.5% – Patient Care Funds (includes Charity Care, Diabetes, Children, Heart and Hospice Programs)
- 3.5% – Employee Assistance and Education Programs

Sources of Support
- 37% – Corporate & Organizational Giving
- 17% – Individual Giving
- 16% – Event Revenue
- 12% – Investment Revenue
- 12% – Grant Revenue
- 6% – Employee Giving

VISION | SoutheastHEALTH Foundation will continue to be a vital community resource which provides support to our residents who are most in need of care.

VALUES | The Foundation believes much of the strength of the community lies in having excellent healthcare close to home.
The Foundation commits to support the spirit, goals and mission of SoutheastHEALTH.
We value the donor and all gifts to the Foundation, and pledge to be trusted stewards of all Foundation funds.
FOUNDATION EVENTS

JOURNEY GALA
Saturday, January 20, 2018

WINE & CHOCOLATE
Wine and Chocolate—Friday, February 9, 2018

PRINCESS TEA
Saturday, April 14, 2018

INDEPENDENCE DAY 5K
Wednesday, July 4, 2018

SCHOLARSHIP LUNCHEON
Friday, August 2, 2018

RUN FOR RAGAN
Saturday, September 29, 2018

SHARE WALK
Saturday, October 6, 2018

GOLF TOURNAMENT
Monday, October 8, 2018

AED AWARDS
Thursday, October 25, 2018

SOUNDS OF THE SEASON
Sunday, December 2, 2018
2018 | BOARD MEMBERS

FOUNDATION BOARD MEMBERS

Chair
Angie Umfleet
Butch Holyfield
Becka Hollis
Clayton Hahs
Rick Blattner
Nancy Browne
Curt Buchheit
Paul Findlay
Soce Hedges
Thomas Kiefner
O. D. Niswonger
Adelaide Parsons, PhD
Terri Penrod
Pete Poe
Patricia Schaefer
Daniel Statler
Kyle Thompson

Vice Chair
CEO/President
SoutheastHEALTH
Executive Director
Administrative Assistant
Treasurer
Secretary

Board Members

AMBASSADOR BOARD MEMBERS

President
Tyler Cuba  Cuba Financial Group
Joe Uzoaru  Athena Property Services
Ashton Balsman  Wood & Huston Bank
Alicia Schoch  Chateau Girardeau
Amanda Baert  U.S. Bank
Wendi Beussink  Realty Executives International
Matt Carter  Red Letter Communications
Brandon Cooper  Moss & Stillwell Law Firm
Jennifer Deschenes  SoutheastHEALTH
Lauren Dirnberger  Cintas
Rachel Dreyer  Northwestern Mutual
Joseph Ehinger  Procter and Gamble
Josh Ford  Ford & Sons Funeral Homes
Seth Hudson  Hudson Chiropractic
Courtland Kohfeld  Kohfeld Distributing Inc
Jamie McDowell  Midamerica Hotels Corporation
Casie Mills  Area Properties Real Estate
Laura Richmond  Realty Executives International
Jill Sanders  SoutheastHEALTH College of Nursing and Health Sciences

MEET OUR FOUNDATION TEAM

Since 1977, the work of the SoutheastHEALTH Foundation has been accomplished under the direction of its dedicated staff. Along with the support from community volunteers, the Foundation team is committed to raising funds and providing support to the patients who walk the halls of SoutheastHEALTH Hospital, Cancer Center and specialty clinics each day. They gratefully acknowledge the contributions from individuals, civic groups, corporations and businesses who share their mission to enhance the quality of life for the residents of the communities they serve.

Front Row: Chris Brumleve, Grants and Programs Coordinator; Vickie Hoernig, Administrative Assistant.
Second Row: Patricia Ranzini, Executive Director; Madison Conner, Development Officer; Darah Jirkovsky, Development Manager.
As SoutheastHEALTH planned and executed the construction of the expanded Emergency Services Department and the re-location of behavioral health services to Southeast Health Center of Stoddard County, a group of dedicated Dexter citizens formed a campaign cabinet to raise the funds needed to help bring the plan to fruition. The campaign, chaired by Michelle Aycock and Aaron Mathis and supported by the SoutheastHEALTH Foundation, raised $1.5 Million for the project.

The project was completed in June 2018 and includes a 30,000 square foot Emergency Services Department featuring an expanded entrance and family lounge, trauma room, cardiac room, obstetrics room, three exam rooms for behavioral health patients and four rooms for non-emergent healthcare needs. "With the new Emergency Services, we have doubled the number of treatment rooms, which means shorter wait times for patients and overall better patient experience," said Southeast Health Center of Stoddard County CEO Sue Ann Williams. The new area also includes the latest technology which will benefit patients close to home.

The Adult Voluntary Behavioral Health Unit, located on the second floor of the new addition, includes 15 private patient rooms with full bathrooms along with areas for activities, group therapy dining and visiting. This unit replaces the behavioral health unit at Southeast Hospital in Cape Girardeau and allows for a more centralized location for services. Approximately 750 behavioral health patients are treated by SoutheastHEALTH annually.

A major donation to the new addition was made by the late Norman and Billie J. Harty. The Dexter businessman and his wife built a business empire in general contracting, explosive industrial blasting, nursing care facilities and First Commercial Bank branches in southeast Missouri. Their dedication to the community was illustrated by their investment in the expansion of healthcare services in the region. The addition is named The Harty Pavilion in their honor.

Many caring citizens were also instrumental in bringing the new facility and the latest technology to the Dexter Hospital. A special thank you to all who made a donation to the campaign.
2018 Scholarship Recipients Honored at Annual Luncheon

The 2018 annual Scholarship Luncheon was hosted by SoutheastHEALTH Foundation and the SoutheastHEALTH Auxiliary on August 2. The event honored 33 students who are pursuing an education in medically-related fields of study. The value of these scholarship awards totaled $67,000.

Since 1962, over $1,200,000 in scholarships have been awarded by the Auxiliary and the Foundation. For more information and to be considered for a scholarship, applicants can visit sehealth.org/healthcare-professionals/scholarship-opportunities.

VOLUNTEERS | Event Champions

The Foundation’s many successful fundraisers require intensive planning and creative vision as well as dedicated volunteers to provide valuable assistance to the Foundation team.

“We couldn’t do it without their help,” says Patti Ranzini, Foundation Director. “And we are especially grateful for those volunteers who we can count on year after year.”

Soce Hedeshian and Sarah Crocker are two such volunteers. Both women are actively involved and use their unique talents to benefit the Foundation’s worthy causes.

Soce has been part of the Journey Gala committee since its inception. “There was an open spot on the auction committee, so I volunteered,” she smiled. And she has been there every year, soliciting items from area businesses for the event’s main fund raising activity.

“The money brought in by the auction quickly goes to work in our community and in our hospital,” Soce said. “That’s why I enjoy working with the Foundation. You see the immediate results of your efforts and it makes you want to work harder to accomplish more. I love working together with others for a greater good.”

“I want to help the Foundation raise money, not spend money,” says Sarah, as she explains how she uses her artistic talents to use and reuse props and materials for events such as The Journey Gala and The Princess Tea. “I see my value as a MacGyver—I can take all of the creative ideas for these events and figure out how to bring it to life without spending lots of money.”

Sarah also encourages others to help on various projects. “If they are willing to help, we find a way to use their talent—whatever that may be. I have had a chance to work with several young women who are budding artists…it is so much fun to see them use their talent for good. Hopefully, they will continue sharing their gifts with the community for a lifetime.”

Sarah Crocker and Soce Hedeshian
Bob Neff & Family

In 1987, when Bob and Bari Neff moved to Cape Girardeau to take ownership of the Ford Groves car dealership, they quickly became active members of the community. Thirty-two years and three children later, the couple continues to run a very successful business enterprise and support many worthy local causes.

SoutheastHEALTH is one of the fortunate recipients of the Neffs’ personal talent and resources. It all started in 1988 when a Foundation Board member asked the Neffs to lunch to discuss a special fundraising event they were planning. “We left that lunch as the presenting sponsor of the Southeast Showcase,” smiled Bob, “and we continued the sponsorship for 25 years until the Showcase ended in 2013.” The event provided more than $450,000 to benefit patient care programs at Southeast Hospital. Today, Ford Groves sponsors Foundation events such as the annual golf tournament and the Cancer Journey Gala.

Bob was named to the Foundation Board in 1989. During his involvement, the Board kicked off the Legacy Campaign. The campaign encouraged donors to include SoutheastHEALTH in their estate plan or to name the Foundation as a beneficiary of insurance policies. “Before we could ask others to make that commitment, Bari and I felt we needed to do it ourselves,” said Bob. The couple sees this gift as an investment in medical advancements to improve the health and well-being of future generations.

The importance of having the latest medical technology available in the community was made clear to the Neffs in 1993 at the birth of their son. “Daniel was born at Southeast with a condition that required specialized services not available at the hospital. Our doctor had Daniel airlifted to St. Louis where he spent 10 days in ICU. I remember watching the helicopter fly off the pad with my son. It was a devastating feeling,” said Bob. The experience deepened their resolve to support SoutheastHEALTH. “Through the efforts of the Foundation to raise money for equipment and technology, babies are now able to stay close to home in our NICU,” said Bari.

Bob was asked to join the SoutheastHEALTH Board of Directors in 2004, where he has served as an officer in every position. He is currently the Immediate Past Chair. “I have learned so much during my tenure on the Board. I am happy to share my business experience to help govern SoutheastHEALTH, but I am also grateful for the vast knowledge I have gained from the other board members and administrators.” He is understandably proud of the work the Board has done. “We have made real strides in this crazy, healthcare environment including expanding our services and collaboration with prestigious institutions such as Washington University.”

The Neffs always encourage others to support SoutheastHEALTH Foundation. “We all are unique and have something to offer—time, talent or treasure. The Foundation will continue to flourish if we work together and the health of our community will flourish as well,” they agreed.
SOUTHEASTHEALTH AMBASSADORS AWARD AED DEVICES TO COMMUNITY ORGANIZATIONS

Eleven area organizations were awarded automated external defibrillators (AEDs) by the SoutheastHEALTH Foundation Ambassadors, an arm of SoutheastHEALTH Foundation which focuses on raising funds for programs that address cardiovascular disorders and prevention.

A reception was held on November 12 to distribute the defibrillators to organizations that were determined to have the greatest need through an application process. These devices are placed in a variety of public places to provide help for heart attack victims and give them a better chance for a positive outcome.

If your group would like to be considered for an AED, the application process opens each Spring. Contact the Foundation for more information.

AUXILIARY | Exceptional Partners

Until the SoutheastHEALTH Foundation was formed in 1977, the SoutheastHEALTH Auxiliary was the sole fundraising arm of the hospital. For the 41 years following its formation, these dedicated volunteers worked alongside the Foundation to raise money for the many projects that make SoutheastHEALTH the great institution it is today.

Early volunteers performed tasks such as sewing linens for patient rooms and growing vegetables. By the 1960’s, the group spearheaded community programs such as Meals on Wheels and helped establish the School of Nursing. Of the many Auxiliary projects accomplished throughout the years, educational scholarships for healthcare students, the SoutheastHEALTH Employee Assistance Fund, support for the NICview and the purchase of all the hospital wheelchairs were priorities for the organization.

Through many fund raising efforts, the Auxiliary achieved the highest level of giving in the Foundation’s Million Dollar Club as a Diamond Arrow Partner.

On December 31, 2018, the Auxiliary board voted to dissolve the Auxiliary and transfer its assets to the SoutheastHEALTH Foundation. The Foundation salutes the work and devotion of all SoutheastHEALTH Auxilians and pledges to uphold the legacy that began with their committed volunteerism so many years ago.

Back Row (l. to R):
Carolyn Brant - Served on the Auxiliary Board, Gift Shop Volunteer
Winston Hartline - Volunteer Door Greeter
Jane Grimm - Served on the Auxiliary Board, Foundation Volunteer
Mary Lee Bishop - Front Lobby Desk Volunteer (retired), still knits newborn caps

Bottom Row (l. to R):
Dolly Jewel - Served on the Auxiliary Board and volunteers at the Cancer Center and in the ER
Rudy Brown - Served on the Auxiliary Board, Gift Shop Volunteer (retired)
Shirley Waterman - Served on the Auxiliary Board and is a Surgical Waiting Room Volunteer
## DONATIONS

Did You Know in 2018 Alone:

<table>
<thead>
<tr>
<th>Amount</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>$105,000</td>
<td>The Cancer Care Fund provided over $105,000 in patient assistance to over 4,200 patients at the Cancer Center.</td>
</tr>
<tr>
<td>$56,000</td>
<td>The Patient Care Fund provided 512 low income patients over $60,000 in transportation, lodging, pharmaceuticals and charity care.</td>
</tr>
<tr>
<td>176</td>
<td>The Employee Assistance Fund provided crisis and bereavement assistance to over 176 SoutheastHEALTH employees.</td>
</tr>
<tr>
<td>4,000</td>
<td>The Strides for Diabetes Fund provided education and outreach to over 4,000 individuals throughout the region.</td>
</tr>
<tr>
<td>47</td>
<td>The Cancer Care Fund provided over $8,000 in free mammograms to low income women.</td>
</tr>
<tr>
<td>33</td>
<td>$67,000 was given out to 33 students from our region to help them become healthcare providers.</td>
</tr>
<tr>
<td>2</td>
<td>The Children’s Wellness Fund provided $13,500 to purchase 2 pediatric vision screeners.</td>
</tr>
<tr>
<td>$5,500</td>
<td>The HeartStrong Fund was able to purchase 2 Vital Sign Monitors through a grateful patient donation.</td>
</tr>
<tr>
<td>150/25/14</td>
<td>The Foundation provided 150 pedometers, 25 weight scales and 14 automated external defibrillators to the community.</td>
</tr>
<tr>
<td>150</td>
<td>Over 150 people attended the Share Walk to provide healing to those who have suffered infant loss.</td>
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A DONOR BILL OF RIGHTS

PHILANTHROPY is based on voluntary action for the common good. It is a tradition of giving and sharing that is primary to the quality of life. To assure that philanthropy merits the respect and trust of the general public, and that donors and prospective donors can have full confidence in the not-for-profit organizations and causes they are asked to support, we declare that all donors have these rights:

I
To be informed of the organization’s mission, of the way the organization intends to use donated resources, and of its capacity to use donations effectively for their intended purposes.

II
To be informed of the identity of those serving on the organization’s governing board, and to expect the board to exercise prudent judgment in its stewardship responsibilities.

III
To have access to the organization’s most recent financial statements.

IV
To be assured their gifts will be used for the purposes for which they were given.

V
To receive appropriate acknowledgment and recognition.

VI
To be assured that information about their donations is handled with respect and with confidentiality to the extent provided by law.

VII
To expect that all relationships with individuals representing organizations of interest to the donor will be professional in nature.

VIII
To be informed whether those seeking donations are volunteers, employees of the organization or hired solicitors.

IX
To have the opportunity for their names to be deleted from mailing lists that an organization may intend to share.

X
To feel free to ask questions when making a donation and to receive prompt, truthful and forthright answers.